



AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

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INTERNAL QUALITY ASSURANCE CELL

AIMAN RESEARCH AND

DEVELOPMENT CELL

IN ASSOCIATION WITH

PG DEPARTMENT OF ENGLISH

ORGANISES

A SEMINAR

ON

QUALITATIVE AND QUANTITATIVE RESEARCH TECHNIQUES



VENUE : LH-39

TIME - 11 A.M

DATE: 24. 12. 2024



**M. SALMA BANU M.A., M.PHIL., NET,
(PH.D)**

**ASSISTANT PROFESSOR
DEPARTMENT OF ENGLISH
GOVERNMENT ARTS AND SCIENCE
COLLEGE
ARAVAKURICHI
KARUR - 639201**

WE WARMLY INVITE YOU ALL

Mrs. MEENA MAHADEVAN

HOD

Dr.M.MUNAFUR HUSSAINA

PRINCIPAL



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AIMAN/English – Odd/2024-2025/002

Date – 21.12.2024

CIRCULAR

We are pleased to announce a Seminar on **Qualitative and Quantitative Research Techniques** on 24.12.2024 Monday at LH – 39 organized by the Internal Quality Assurance Cell, AIMAN Research and Development Cell in association with PG Department of English

To Read: **All UG and PG Students of Literature.**

Dr. 21/12/24
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Internal Quality Assurance Cell, AIMAN Research and Development Cell in
association with the PG Department of English Seminar on **Qualitative and Quantitative
Research Techniques**

AGENDA

- Qirath** : Safiya Banu
II – B.A
- Welcome Address** : Mrs. S.Jermina Rose
Assistant Professor
Department of English
AIMAN College of Arts and Science for Women
Tiruchirappalli – 620021
- Honouring the Chief Guest :** Mrs. Meena Mahadevan
Head & Assistant Professor
Department of English
AIMAN College of Arts and Science for Women
Tiruchirappalli – 620021
- Resource Person** : **M. Salma Banu M.A., M.phil., NET., (Ph.D)**
Assistant professor
Department of English
Government Arts and Science college
Aravakurichi
Karur - 639201
- Vote of Thanks** : Mrs.P.Sajana
Assistant Professor
Department of English
AIMAN College of Arts and Science for Women
Tiruchirappalli – 620021

23/2/24
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Internal Quality Assurance Cell (IQAC) AIMAN Research and Development Cell and PG Department of English Event report

- | | | |
|---------------------------------------|---|--|
| 1. Name of the Program | : | Qualitative and Quantitative Research Techniques |
| 2. Date of the Program | : | 24.12.2024 |
| 3. Total No. of Students Participated | : | 45 |
| 4. Department | : | English |
| 5. Activity Type | : | Seminar |

The Internal Quality Assurance Cell (IQAC), AIMAN Research and Development in association with the PG Department of English, hosted an insightful seminar on "Qualitative and Quantitative Research Techniques" aimed at enhancing research skills and academic knowledge dated December 24, 2024 at 11:00 AM in LH-39

The seminar was led by **Dr. M. Salma Banu, M.A., M.Phil., NET, (Ph.D.)** who is an Assistant Professor in the Department of English at Government Arts and Science College, Aravakurichi, Karur. With extensive academic and research expertise, Dr. Salma Banu is well-versed in both qualitative and quantitative research methods, making her an ideal speaker for the occasion.

Objectives of the Seminar:

The primary goals of the seminar were to:

1. Familiarize participants with the basics of qualitative and quantitative research techniques.
2. Provide an overview of research design and methodology applicable in academic studies.
3. Equip students and faculty with tools to conduct methodical research and analyze data effectively.
4. Bridge the gap between theoretical knowledge and practical research application.

Highlights of the Seminar:

1. Introduction to Research Techniques:

Dr. Salma Banu began by explaining the importance of research in academics, focusing on how qualitative and quantitative methods form the backbone of effective research.

2. Qualitative Research Techniques:

Emphasis was placed on understanding human behaviour, culture, and narratives. Methods like case studies, interviews, focus groups, and thematic analysis were discussed.

3. Quantitative Research Techniques:

The session delved into structured data collection methods, statistical analysis, and empirical testing. Techniques such as surveys, experiments, and numerical modelling were

explained. Tools and software used for statistical analysis were introduced, with practical tips for implementation.

4. Blending Techniques:

Dr. Salma Banu explained the significance of combining both methods to achieve a holistic approach, known as mixed-methods research, which is increasingly being adopted in modern academia.

5. Practical Applications in English Studies:

The resource person tailored the discussion to focus on how these methodologies can be effectively applied in English literature, linguistics, and interdisciplinary studies, making the content highly relevant to the audience.

Participation:

The seminar witnessed enthusiastic participation from postgraduate students, research scholars, and faculty members. The interactive nature of the session encouraged participants to actively engage with the resource person through questions and discussions. This fostered a collaborative and enriching learning environment.

Feedback:

Participants appreciated the session for its clarity, relevance, and practical applicability. The examples provided by Dr. Salma Banu were well-received, as they helped bridge the gap between abstract concepts and real-world research.

The event was successfully coordinated by Dr. V.B. Sowmiya Assistant Professor, Department of English, Mrs. Meena Mahadevan Head & Assistant Professor, Department of English with the support of the Principal Dr. M. Munafur Hussaina. The organizers extended their gratitude to the guest speaker, participants, and supporting staff for making the seminar a resounding success.


Convenor


Principal

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Geo Tagged Photos of the Event

Welcome Address by Mrs S.Jermina Rose, Asst. Prof. Department of English





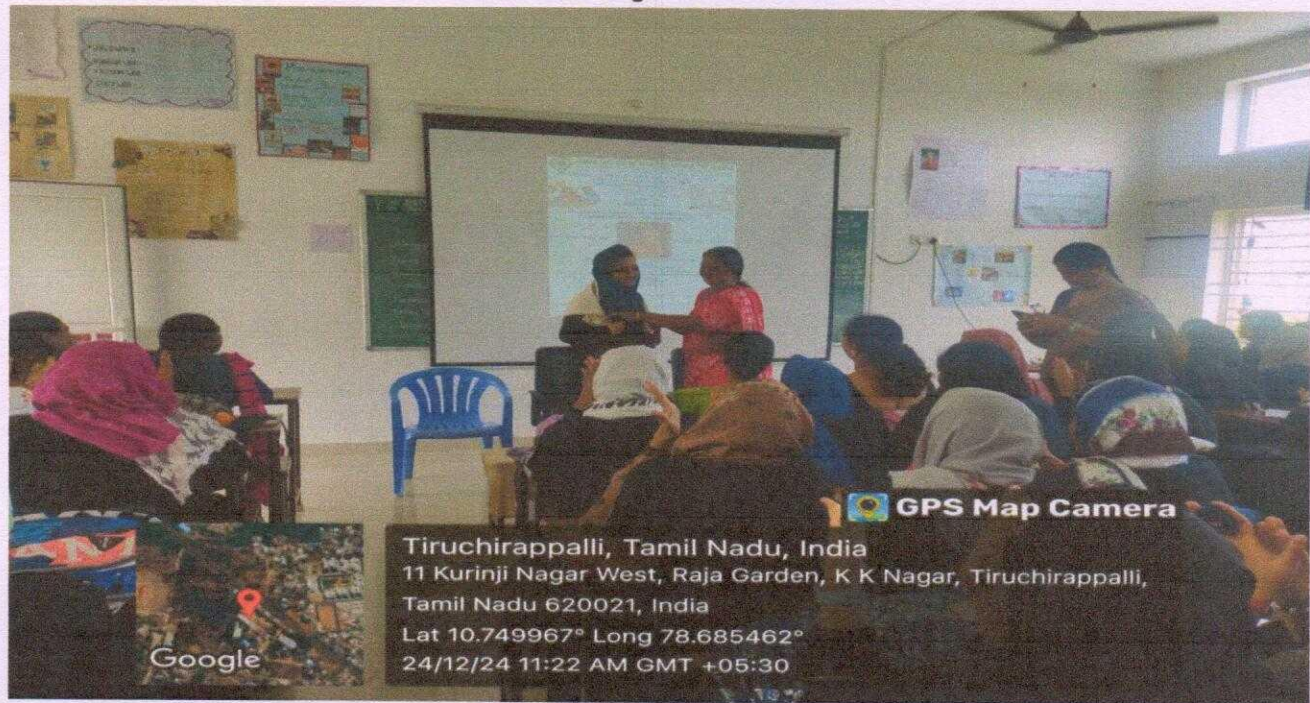
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Geo Tagged Photos of the Event

Honouring the chief Guest

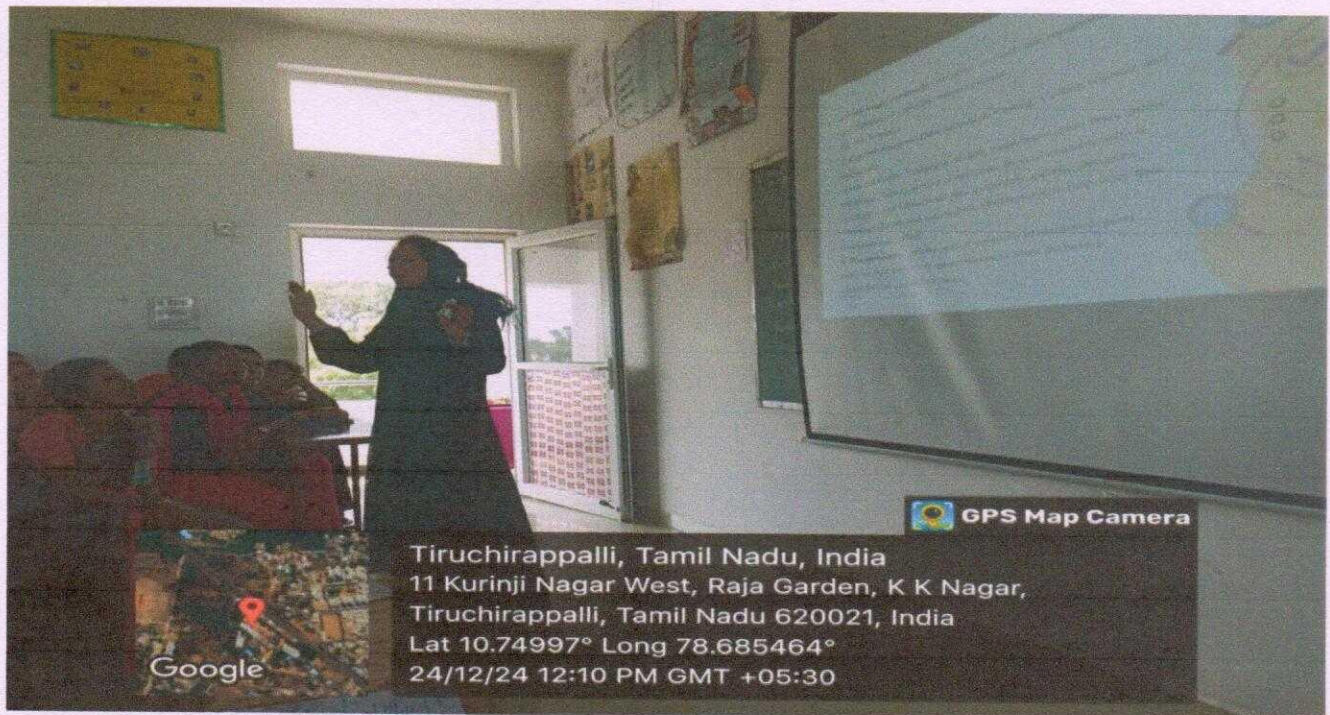




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Chief Guest's Presentation





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Students Discussion with the Chief Guest



24/12/24

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24-12-24

Qualitative and Quantitative Research Techniques

Participation List

S.No	Name of the Student	Department & Year	E- Mail ID
01.	SHAMEERA BEGUM.M	I - MA (English)	shameerashahinaa@gmail.com
02.	RAJESHWARI.S	I - MA (English)	rajisankar915051@gmail.com
03.	SABREEN BANU.J	I - MA (English)	sabrinjabarali@gmail.com
04.	S. Santhiya.	II - BA (English)	Santhiya Vadipatti@gmail.com
05.	A. Jasta	II - BA (English)	Jastabanu3@gmail.com
06.	S. Femina Begam	II - BA (English)	Femina banveen@gmail.com
07.	M. Safiya Bann	I - BA (English)	jalaludeen 1903@gmail.com
08.	S. Sajitha	II - BA (English)	Mshahel@gmail.com
09.	M. Roshini Safana	II - BA (English)	roshinisafana@gmail.com
10.	M. Sana Saniya	II - BA (English)	sujaarifka216@gmail.com
11.	A. Julfa parveen	II - B.A. English	julfasray2006@gmail.com
12.	S. Anes Fathima	II - B.A. English	anesfathima@gmail.com
13.	M. Afifa farhana	II - B.A English	afisafarhanav@gmail.com
14.	M. Shafan fathima	II BA English	mshafanfathima@gmail.com
15.	A. Jeseema Yasmin	II - BA English	Jesemaashan@gmail.com

16.	M. Ayesha	I. BA English	ayeeshamubarak@gmail.com
17.	R. Ashika Banu	I. BA English	ashikafa1011@gmail.com
18.	M. Anish Fatima.	I. BA English	anishfathimappapa@gmail.com
19.	A. Shafiya	I. BA English	shafiya.waheed@gmail.com
20.	N. Ayesha Farhana	I. BA English	ayeeshafarhana03@gmail.com
21.	N. Fahima	I. BA English	fahidevil@gmail.com
22.	A. Shifana	I. BA English	shifshifana18@gmail.com
23.	S. Afreen Banu	I. BA English	banuaafreen518@gmail.com
24.	B. Jameem Nisha	II MA English	Jameemnisha98@gmail.com
25.	A. Nishalini	II M.A English	nishaliniadiseshan3@gmail.com
26.	N. Hasna	II M.A English	nagoo8gani230@gmail.com
27.	M. Shafa Zainum	II - MA English	Zainum2002@gmail.com
28.	M. Aisha Banu	II - MA English	banuaisha421@gmail.com
29.	H. Hasin Nisha	II - MA English	hasinhackeers5154@gmail.com
30.	J. Noorun Nisha	II - MA English	noorunnisha188@gmail.com
31.	J. Jasmine.	II - MA English	Mohamedarif2829@gmail.com
32.	H. Bahmeetha Mehabe	III - BA English	Bahmeethamehabe00@gmail.com
33.	B. Dhilsath Raihana	III - BA English	Dhilsathraihaan33@gmail.com
34.	Seerin Fathima .S	III. BA English	Seerinfathimaba@gmail.com
35.	Raihana. G	III. B.A. English	Raihana gaffor186@gmail.com
35.	Fouzul Hidayat .S	III. B.A. English	HidayatSyed05@gmail.com
37.	Shakina Rukam . H	III. BA . English	Rukam habibullah208@gmail.com



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Participation Feedback

S.No	Name of the Student	Department	Excellent	Good	Fair	Poor	Sign
01.	SHAMEERA Begam	I - MA(24-26)		good			Shameera
02	RAJESHWARI-S	I - MA English	Excellent				S. Rajeswari
03.	Sabreena banu	I - MA English		good			Sabreena
04.	S. Santhiya	II - BA English		good			Santhiya
05.	A. Tasla	II - BA(English)		good			A. Tasla
06.	S. Femina Begam	II - BA (English)		good			Femina Begam
07.	M. Sahana Begam	II - BA (English)	Excellent				M. Sahana Begam
08.	M. Rashmi Sajan	II - BA(English)	Excellent				M. Rashmi Sajan
09.	M. Sara Sanyal	II - BA (English)		good			M. Sara Sanyal
10.	S. Sagitha	II - BA(English)		good			S. Sagitha
11.	A. Julfa Parveen	II - BA(English)		good			A. Julfa Parveen
12.	S. Anees Fathima	II - BA(English)	Excellent				S. Anees Fathima
13.	M. Afreena Fathima	II - BA (Eng)		good			M. Afreena Fathima
14.	M. Shafan Fathima	II - BA(English)	Excellent				M. Shafan Fathima
15.	A. Jaseemogassim	II - BA(English)		good			A. Jaseemogassim
16.	M. Ayesha	I - BA English	Excellent				M. Ayesha
17.	R. Ashika Banu	I - BA English		good			R. Ashika Banu

19.	A. Shafiya	I - BA (English)	Excellent				Ashifur
20.	N. Apesha Farhana	I - BA (Eng)		good			<i>[Signature]</i>
21.	N. Fahima	I - BA (Eng)		good			N. Fahima
22.	A. Shifana	I - BA (Eng)	Excellent				<i>[Signature]</i>
23.	S. Afreen Banu	I - BA (English)		good			<i>[Signature]</i>
24.	M. Shafazainam	I - MA (English)		good			M. Shafazainam
25.	B. Jameem Nisha	I - MA (English)		good			B. Jameem
26.	N. Hasna	I - MA (English)	Excellent				N. Hasna
27.	A. Nishalini	I - MA English		good			<i>[Signature]</i>
28.	M. Asha Banu	I - MA Eng	Excellent				<i>[Signature]</i>
29.	H. Hasin Nisha	II - MA English	Excellent				<i>[Signature]</i>
30.	J. Jasmine	II - MA English	Excellent				J. Jasmine
31.	J. Noorun Nisha	II - MA English	Excellent				<i>[Signature]</i>
32.	H. Salun uthameh	IV - BA English		good			Bahad
33.	B. Khishath Raihana	VII - BA English		good			B. Khishath
34.	Sreena Jathima	III - B.A English		good			Raihan
35.	Raihana. G	III B.A English		good			Raihan
36.	Fauzal	III B.A English		good			Fauzal
37.	Shakila Raihana	III B.A English	Excellent				<i>[Signature]</i>
38.	S. Meere Jasmin	III B.A English		good			S. Meere
39.	Ayasha Siddika	III B.A English		good			<i>[Signature]</i>
40.	Afnin Sultana	III B.A English		good			Afninul